WHY WE ARE SO PROUD OF WHAT WE DO



OUR 10 YEAR GUARANTEE

When you choose a Sealy Posturepedic®, you are choosing Australia's most trusted bedding brand. Each component is of the highest quality, so you can enjoy your mattress for many years to come.



WORLD LEADING DESIGN & TESTING

The Sealy Research and Development Centre tests every component. Beds are required to perform to the highest durability and performance standards. Sealy's R&D Centre is NATA accredited to comply with Australian standards.



MADE IN AUSTRALIA, SOURCED IN AUSTRALIA

The Sealy Posturepedic[®] you choose is made to order in one of our five Australian manufacturing centres, and each high-quality component is sourced from leading local suppliers.



ENVIRONMENTAL RESPONSIBILITY

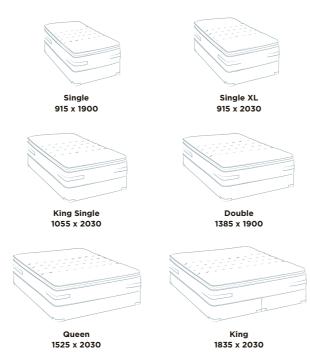
Sealy recognises the importance of environmental sustainability. Our goal is to reach a perfect balance between sustainability and product performance, quality and durability. Over 90 per cent of the materials in our beds are recyclable, and we use plantation timber for our foundations. Local manufacturing ensures minimal transport, which keeps our carbon footprint small.



RONALD MCDONALD HOUSE CHARITIES

Sealy is committed to supporting children and families in need. We are proud to be the exclusive supplier of beds and mattresses to the Ronald McDonald House Charities.

Aspire[®] and Enhance Collections are available in the following sizes







Sealy of Australia has manufacturing centres in Brisbane, Sydney, Melbourne, Adelaide and Perth. Used under license from the Trademark proprietor by MADAD Pty Ltd trading as Sealy of Australia. ABN 57 009 678 344.

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ASPIRE & ENHANCE COLLECTIONS



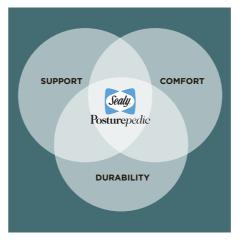
A GOOD NIGHT'S SLEEP KEEPS YOUR BODY HEALTHY

WHY INVEST IN A GOOD MATTRESS?

We spend a third of our lives in bed. And good physical and mental health depends on deep, uninterrupted sleep. During that time, our body's energy supplies are replenished, and our muscles recover and recharge. And we undertake critical mental processing from the day that's been. To achieve the best possible sleep, you need a good quality mattress, so consider two key factors: correct support and pressure-relieving comfort. Correct support is about achieving the ideal spinal alignment. Your sleeping position should allow you to be relaxed, with muscles in a neutral position. And pressure-relieving comfort assists in reducing the body's need to toss and turn overnight. A good mattress helps you wake up feeling great.

WHY SEALY?

Sealy is Australia's favourite mattress brand. We've been in the business of beds in Australia since 1923 and offer the perfect blend of support, comfort and durability.



Our mattresses are constructed using world-class design practices and rigorous testing techniques. We have a strong commitment to the local manufacturing industry, and make all our mattresses in Australia with locally sourced materials. Our unique SRx^{II*} support system is the core of everything we do. Strong titanium alloy coils deliver both correct support design principles and pressure-relieving comfort suitable for the whole family.





SEALY POSTUREPEDIC® ASPIRE® COLLECTION

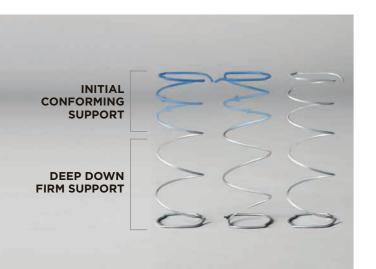
The Aspire® Collection features the technology central to Sealy Posturepedic® – correct support with the SRx^{II®} spring system, SmarTex® and HealthShield® fabric treatments and a DuraFlex® base with choice of designer fabrics.

The Aspire® Collection also boasts two additional features. UniCased® edge creates a stable sleep surface and reduces motion transfer. And in the centre third of the mattress, ComfortCore® Gel which moulds and conforms to the lower back, where it's needed most. YOUR BED IS A PLACE TO ESCAPE, RELAX AND RECONNECT WITH FAMILY

SEALY POSTUREPEDIC® ENHANCE COLLECTION

Step up to the beautiful Enhance Collection which provides deep down support with the SRx^{II*} spring system, SmarTex[®] and HealthShield[®] fabric treatments and a DuraFlex[®] base with choice of designer fabrics.

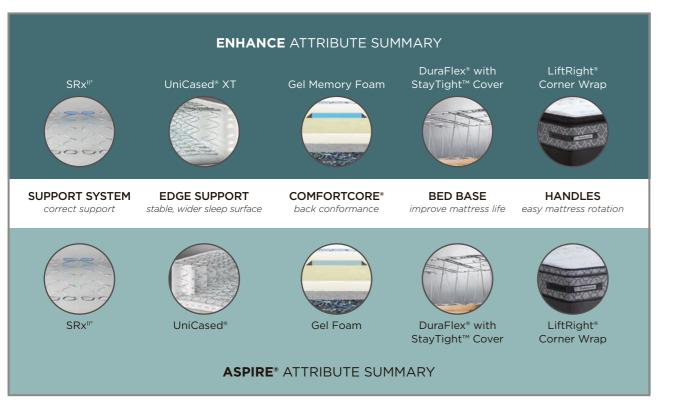
UniCased® XT, Sealy's most innovative edge support system, provides a wider, stable sleep surface designed to reduce motion transfer. Enjoy superior conformance for the lower back area with ComfortCore® Gel Memory foam, located across the centre third of the mattress. YOUR BED IS A HAVEN TO RECHARGE AFTER A BUSY DAY



INSIDE OUR TECHNOLOGY

In a Sealy Posturepedic[®] mattress, it all starts with our SRx^{II®} support system - the core of everything we do. Titanium alloy coils are strong, resilient and durable and are wound in a graduated structure. At the top the coils are tight for initial conforming support, and at the base they're wider to deliver firmer, deep down support. The open coil shape also allows air to circulate and each row of coils alternates for maximum stability - minimising lateral movement.

SUPPORT & STRENGTH ARE AT THE CORE OF EVERYTHING WE DO



DESIGNER BASE OPTIONS

A Sealy sleep set allows you to pair your mattress with one of our superior quality bed bases. Sealy DuraFlex® bed bases are made with titanium alloy and disperse the shocks and stresses placed on the mattress to help extend the comfort life of your mattress.

The base of the bed is upholstered in your choice from the luxurious Posturepedic[®] designer fabric range, so you can select the perfect look to match your home.



A GENUINE SEALY BED BASE PROTECTS YOUR MATTRESS

The textured Stone base mixes monochromatic grey for a classic and cool feel. Pistachio is bright, clean and contemporary. The Charcoal base offers a muted, modern look. The rich and warm Coffee base is perfect for a sunny and elegant home. And the Black bed base looks great with edgy and angular furniture.





